

Pirelli HangarBicocca

Milan, 18 March 2020

Press Release

Pirelli HangarBicocca, *Art To The People*

Pirelli HangarBicocca opens its digital resources to the public, with in-depth analyses, street views, artists' contributions and new projects, including music playlists and creative ideas

A new events calendar for the reopening of the exhibition spaces, with new dates to ensure continuity and free admission to exhibitions

The exhibition spaces are closed, but the doors of Pirelli HangarBicocca remain wide open on its social media channels, with a constant flow of contemporary art and culture. At a time like this, there is an even bolder commitment to keeping art open and accessible to all, continuing #ArtToThePeople, the hashtag that for years now has been the hallmark of the Pirelli HangarBicocca communications, and the traditional digital storytelling of its exhibitions and events.

Much of the content and many of the issues will appear in the digital program which will be distributed over the coming days via Instagram, Instagram Stories, Facebook, and Twitter. The program consists of four main sections:

Musical playlists #Playlists

A new Pirelli HangarBicocca profile on Spotify, where artists and professionals linked to our institution will share a playlist of their top music preferences with the public, expanding their musical horizons.

Public Program/Trisha Baga #AskTrisha

A special project created together with the artist Trisha Baga, as a spin-off of the Public Program that always accompanies the exhibitions on display. A series of digital encounters with the artist will introduce the public to her universe of the real and virtual, of everyday life and the surreal.

In-depth analyses and Google Arts & Culture Street View #ArtToThePeople #CerithWynEvans #TrishaBaga #AnselmKiefer

This section focuses on the latest exhibitions and on the permanent installation by Anselm Kiefer, unveiling the content of the Pirelli HangarBicocca [Video Channel](#), in the form of video interviews with artists and curators and the “making of” of exhibition projects, together with films of concerts, sound performances, visits, and conferences.

The 360° Street View on the [Google Arts & Culture](#) platform will give users the experience of exploring [The Seven Heavenly Palaces](#), the permanent work by [Anselm Kiefer](#) as well as taking a virtual walk through the light installations created by [Cerith Wyn Evans](#). The [Google Arts & Culture](#) platform also contains an image archive of the history of Pirelli HangarBicocca exhibitions from 2012 to the present day, with over 400 images and full documentation of the 36 exhibitions presented so far.

Where art plays its part #ArtToTheKids

The educational department has launched a special project for children in collaboration with Alice Ronchi. The artist has created six original drawings designed to be transformed, completed, and coloured-in by children, who will be able to let their creativity run wild. A new drawing will come out each week for six weeks, so that it can be printed out and turned into an original work like no other. The children will be able to send a copy of their creation to hbkids@hangarbicocca.org or post it using the hashtag #ArtToTheKids. The most beautiful and surprising drawings will be shared with the public on social media.

NEW EXHIBITION SCHEDULE

Pirelli HangarBicocca has revised its entire 2020 calendar of events with the aim of ensuring the continuity of its exhibitions, maintaining the quality of its exhibition projects, and providing free access for all.

As soon as the spaces are reopened, visitors will be able to come back and admire “...*the Illuminating Gas*” exhibition by **Cerith Wyn Evans** (b. Llanelli, Wales, 1958) in the Navate space. Having received numerous requests for an extension, it will remain on display until 26 July. In the Shed, on the other hand, “the eye, the eye and the ear”, an exhibition by **Trisha Baga** (b. Venice, Florida, 1985) will be open to visitors until 19 July. These two exhibitions offer a keen, cultured and wry vision of our contemporary world and its complexities, using different forms of artistic expression. Both are of great visual impact, as we see in Cerith Wyn Evans’s neon lights and Trisha Baga’s 3-D videos.

The exhibition devoted to **Chen Zhen** (Shanghai 1955-2000 Paris), scheduled for April 2020, will be postponed until the autumn, opening to the public from 15 October 2020 until 21 February 2021. It will include more than twenty large-format installations created by the artist in the last ten years before his passing in 2000, with numerous loans from major Italian and international institutions and collections.

The opening of the exhibition devoted to Chen Zhen will follow that of the exhibition by **Neil Beloufa** (b. Paris 1985), the dates of which remain unchanged – from 10 September 2020 to 17 January 2021 – forming part of Milan Art Week and the miart fair. For his first solo show in Italy, Neil Beloufa will create a site-specific work for the spaces of Pirelli HangarBicocca, with a rich selection of works, including films, installations, and sculptures.

The exhibition of works by **Steve McQueen** (b. London 1969) put on in collaboration with Tate Modern in London, originally scheduled for October 2020 to February 2021, will go on show in April 2021. This exhibition will offer visitors a rare opportunity to view and examine the work of one of today’s most important contemporary artists, filmmakers, and screenwriters.

The exhibition will also be accompanied by the presence of *The Seven Heavenly Palaces 2004-2015*, the permanent installation by **Anselm Kiefer** (b. Donaueschingen, Germany, 1945), which has become a Milan landmark for the local and international public alike.

The Pirelli HangarBicocca team hopes to reopen its doors to the public soon – and not just its virtual ones, which remain open all the time, but also the physical ones at Via Chiese 2, Milan.

EXHIBITION SCHEDULE

- **Cerith Wyn Evans**, “...*the Illuminating Gas*”, curated by Roberta Tenconi and Vicente Todolí
Navate space, until 26 July 2020
- **Trisha Baga**, “the eye, the eye and the ear”, curated by Lucia Aspesi and Fiammetta Griccioli
Shed space, until 19 July 2020
- **Neil Beloufa**, curated by Roberta Tenconi
Shed space, from 10 September 2020 to 17 January 2021
- **Chen Zhen**, curated by Vicente Todolí
Navate space, from 15 October 2020 to 21 February 2021
- **Steve McQueen**, in collaboration with Tate Modern, London. Curated by Vicente Todolí and Clara Kim, with Fiontán Moran
Navate space, from 8 April to July 2021

<https://pirellihangarbicocca.org/>
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