

#BringPuppyToLife

The Guggenheim Museum Bilbao and MC Gransan present *P.U.P.P.Y.* in connection with the crowdfunding campaign to restore *Puppy*, the Museum's floral sculpture

The Guggenheim Museum Bilbao has just presented [P.U.P.P.Y.](#), a rap composed and performed by Bilbao-born MC Gransan in the context of the crowdfunding campaign launched for the restoration of Jeff Koons's iconic sculpture. Recorded around the Museum, the rap 'gives voice' to *Puppy* through Gransan's perspective and music style—with numerous references and nods to the rap world—and encourages people to contribute to the campaign.

Launched at the end of last June, the [crowdfunding initiative](#) will try to gather the funds necessary to carry out the restoration of the internal engineering of the 12-meter-high sculpture *Puppy*, one of the icons of the Museum and of the city of Bilbao. Over 28,000 euros have been raised out of the 100,000 needed for the renovation of the steel structure, the irrigation system, and the different internal layers that feed the plants and conform *Puppy*. Thanks to this preventive intervention, *Puppy* will remain in perfect condition for years to come, and this action will also promote the reduction in water consumption in daily irrigation and a more sustainable maintenance.

#Bring Puppy to Life site



About Puppy

Puppy, the flower-covered sculpture created by Jeff Koons, has been welcoming visitors to the Guggenheim Museum Bilbao and raising everyone's spirits for almost 24 years. It has become an icon of the Museum and of Bilbao itself, and as such, it must always look gorgeous. The time has come for *Puppy* to look great again inside.

Beneath its amazing mantle of flowers, which is changed every year in spring and fall, *Puppy* has a complex structure—a steel skeleton and an irrigation system, plus a number of layers that hold the substrate needed to feed the plants in the mantle. Now, its interior engineering needs to be renovated for *Puppy* to be in perfect condition for years to come.

About Gransan

[Gransan](#) is a seasoned Bilbao-born MC and one of the most prolific MCs of the Basque scene.

GUGGENHEIM BILBAO

With twenty-plus years' experience writing lyrics, he combines rap making, beatmaking, and audiovisual production. Author of "La capital del mundo" about the city of Bilbao, and of the official song of the "Men in Black" of the Bilbao Basket team, he has also published works such as "El mismo juego," "Enajenación mental," "Metropolitano," "Territorio Comanche," "Skyline," "Subterráneo," or "Flashback."