

Press Release 28 January 2016

Philippe Parreno to undertake the Hyundai Commission for 2016

4 October 2016 – 2 April 2017 (Press view 3 October 2016)
Turbine Hall, Tate Modern
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Tate Modern and Hyundai Motor today announced that Philippe Parreno will undertake this year's Hyundai Commission for the Turbine Hall, opening on 4 October 2016. This will be the second in the new series of annual site-specific commissions by renowned international artists.

Philippe Parreno is a French artist who works across film, video, sound, sculpture, performance and information technology. A key artist of his generation, Parreno explores the borders between reality and fiction and is known for investigating and redefining the gallery-going experience. Parreno sees his exhibitions as choreographed spaces that follow a score, during which a series of different events unfold. By creating kaleidoscopic environments, he treats exhibitions as one coherent whole rather than a series of objects within a space.

Having collaborated with many visual artists as well as musicians, architects, scientists and writers, Parreno continues the tradition of the avant-garde artist engaged with many cultural disciplines. Recently he presented a vast installation *H{N/Y P N/Y}OSIS* at Park Avenue Armory, New York (2015), which fused film, light, sound and performance to create a dramatic sensory journey. At the Palais de Tokyo, Paris, in 2013 he was the first artist to occupy the entirety of the gallery's expanded space of 22,000 square metres.

The Hyundai Commission is a series of site-specific installations by contemporary artists in Tate Modern's iconic Turbine Hall. It is made possible by a unique long-term partnership between Tate and Hyundai Motor, confirmed until 2025 as part of the longest initial commitment from a corporate sponsor in Tate's history.

Chris Dercon, Director, Tate Modern said: 'We are delighted that Philippe Parreno will be taking on Tate Modern's Hyundai Commission in 2016. Throughout his career Parreno has sought to transform how art can work, and his desire to create new immersive experiences makes him the perfect choice for the Turbine Hall. We look forward to seeing how he uses this iconic space when the commission is unveiled in October.'

Hyundai Motor said: 'The focus of the Hyundai Commission is to create better access to art and its aim is to make a difference in the way we look at and understand the world. We believe passionately that the originality and significance of Philippe Parreno will reshape the Turbine Hall with all-encompassing visual surprises. We are thrilled to see him develop his ideas for the second Hyundai Commission to open in October.'

The series began in October 2015 with Abraham Cruzvillegas' inaugural Hyundai Commission *Empty Lot*, a vast sculpture consisting of 240 wooden planters filled with over 23 tonnes of soil from parks and gardens across London, currently on display at Tate Modern. Intended to provoke questions about chance, change and hope, the work has come alive with grass, weeds, flowers and other plants which have emerged from the soil through the winter months. It is on display until 3 April 2016.

Since Tate Modern opened in 2000, the Turbine Hall has hosted some of the world's most memorable and acclaimed works of contemporary art, reaching an audience of millions. The way artists have interpreted this vast industrial space has revolutionised public perceptions of contemporary art in the twenty-first century. The annual Hyundai Commission gives artists an opportunity to create new work for this unique context.

Philippe Parreno lives and works in Paris. He is represented in several major museum collections, including Tate; MoMA, New York; and the Centre Pompidou, Paris. He has participated in multiple Venice Biennales since the early 1990s and in recent years has exhibited at Hangar Bicocca, Milan (2015); Park Avenue Armory, New York (2015); Palais de Tokyo, Paris (2013); The Garage Centre for Contemporary Culture, Moscow (2013); The Serpentine Gallery, London (2010); and the Centre Pompidou, Paris (2009).

The Hyundai Commission: Philippe Parreno will be curated by Andrea Lissoni, Senior Curator, International Art (Film), Tate Modern with Vassilis Oikonomopoulos, Assistant Curator, Tate Modern.

For further information please contact Kate Moores or Daisy Taylor, Tate Press Office Call +44(0)20 7887 4906/8730 or email kate.moores@tate.org.uk / daisy.taylor@tate.org.uk

Notes to Editors

About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2015 sold 4.96 million vehicles globally. With almost 100,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, Tucson Fuel Cell.

More information about Hyundai Motor and its products can be found at: http://worldwide.hyundai.com or www.hyundaiglobalnews.com

Hyundai Motor has a strong commitment to supporting art communities and has initiated partnerships with organizations around the world to offer better access to experiencing art. The Hyundai Commission is part of a unique long-term partnership between Tate and Hyundai Motor. Hyundai Motor hopes to encourage greater understanding of art through the annual Hyundai Commission. Hyundai Motor explores the unique values of art, in addition to supporting the Hyundai Commission, with the National Museum of Modern and Contemporary Art, Korea (MMCA), and the Los Angeles County Museum of Art (LACMA) and supports the spread of the extraordinary experiences.

Further information about Hyundai Motor's global art partnerships and its various activities is available at http://brand.hyundai.com

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