



DIVINEMENT FOOT!

DIVINELY FOOTBALL!

TEMPORARY EXHIBITION from April 21 to September 4, 2016

Gadagne
musées

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PRESS RELEASE

DIVINELY FOOTBALL!

To mark the 2016 UEFA European Championship, the Gadagne Museums - Museum of the History of Lyon will honour football in the museum by presenting for the first time in France the international exhibition ***Divinely Football!***

With its heroes, rituals, temples and values, football is often considered to be a veritable contemporary "religion". Co-produced by a European network of urban history museums, *Divinely Football!* is a unique exhibition dedicated to the sociology of football that will be presented during the UEFA Euro 2016.

With an international approach and content, the exhibition also presents a notable local dimension with a focus on Lyon and the Olympique Lyonnais team, made possible by the collaboration of Vincent Duluc, the leading journalist of *L'Équipe* magazine's football section and author of *Un printemps 76 (A Spring 76)*, recently published by Editions Stock.

Amusing and interactive, *Divinely Football!*

is composed of units in the shape of goal cages containing videos, photos, symbolic objects, audio comments, a role playing game and a quiz.

The exhibition layout invites visitors to relive and share the legendary moments of the world history of football and to understand what lies behind this collective passion, which is transmitted and maintained from generation to generation.

Placing supporters at the heart of the exhibition, *Divinely Football!* calls on their experience and memories. On the basis of a dozen eye-witness reports collected by an ethnologist, visitors can plunge into the excitement and experience of a match, whether they are football fans or merely curious about this contemporary mass phenomenon.

Starting in March 2016, the Gadagne Museums will also invite football fans to post their selfies on Instagram and Twitter using the #divinselfoot hashtag. These photos will be displayed on an image wall inside the exhibition.

The Panini corner will allow visitors to create their own image in the style of the famous Panini football cards and share their impressions of the exhibition on Flickr.

With a climax on Museum Night, sports will be omnipresent and will include freestyle football demonstrations by Gautier Fayolle, five-time world champion, in the hanging gardens. The Gadagne Museums have scheduled numerous festive events around football and UEFA Euro 2016 from May to July.

Cartoon artist Nicolas Otero will also be present in the permanent collections of the Museum of History of Lyon. He will tell the story of the places and highlights of football in Lyon with a series of new drawings.

An original and exciting event at the heart of UEFA Euro 2016 in France, the *Divinely Football!* exhibition will travel later to Luxembourg, Barcelona and Moscow.

CONTACTS

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PRACTICAL INFORMATION

Museums opening hours

From April 21 to September 4, 2016

Wednesday to Sunday, from 11.00 a.m to 18.30 p.m

Entry fees

€7 normal rate / €5 reduced rate
free for visitors under 18

Getting to the museums

musées Gadagne
1 place du petit Collège 69005 Lyon
Tube: line D, Vieux Lyon station



Follow the exhibition on Facebook and Twitter [#DivinementFoot](#) and on Instagram [#divinselfoot](#)

GADAGNE SHOP

On the ground floor

GADAGNE CAFÉ-RESTAURANT

On the 4th floor: 04 78 62 34 60

Freely accessible during Gadagne museum opening hours

Gadagne musées

Renaissance building | Lyon history museum | world puppets museum



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